

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Strategic Media Services **Attention: Accounts Payable** 3299 K. Street NW Suite 200 Washington, DC 20007

ISSUE CLASS OF TIME NON WINDOW r1.15



Advertiser	Americans 4 Strong Defense
Product	AMERICANS 4 STRNG D
Estimate Number	

Invoice #	124006-1
Invoice Date	01/27/13
Invoice Month	January 2013
Invoice Period	12/31/12 - 01/27/13

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	124006
Alt Order #	06516726
Deal #	
Order Flight	01/21/13 - 01/30/13

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Late News	11-1135p	<u>-</u>	-						
	ISSUE CLA	ASS OF TIME NON WINDO)W r1.15								
					3 to 01/27/13	1x	1				
	WRAL			М	01/21/13	:00			\$1,600.00	See MG 12.2,12.3	1
2	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME NON WINDO)W r1.15								
				01/21/1	3 to 01/27/13	1x	1				
	WRAL			W	01/23/13	:30	11:14 PM	ASD011701H	\$1,600.00		1
4	WRAL	WRAL AM News	6-7a								
	ISSUE CLA	ASS OF TIME NON WINDO)W r1.15								
				01/21/1	3 to 01/27/13	1x	1				
	WRAL			W	01/23/13	:30	6:53 AM	ASD011701H	\$950.00		1
5	WRAL	WRAL AM News	6-7a								
	ISSUE CLA	ASS OF TIME NON WINDO)W r1.15								
				01/21/1	3 to 01/27/13	1x	1				
	WRAL			F	01/25/13	:30	6:52 AM	ASD011701H	\$950.00		1
6	WRAL	CBS This Morning	7am - 9am								
	ISSUE CLA	ASS OF TIME NON WINDO)W r1.15								
					3 to 01/27/13	1x	-1				
	WRAL			Tu	01/22/13	:30	8:49 AM	ASD011701H	\$500.00		1
9	WRAL	5:00 First News	5-530p								
	ISSUE CLA	ASS OF TIME NON WINDO)W r1.15								
					3 to 01/27/13	1x	-1				
	WRAL			Tu	01/22/13	:30	5:23 PM	ASD011701H	\$1,200.00		1
10	WRAL	5:00 First News	5-530p								
	ISSUE CLA	ASS OF TIME NON WINDO									
				01/21/1	3 to 01/27/13	1x	1				
	WRAL			Th	01/24/13	:30	5:13 PM	ASD011701H	\$1,200.00		1
12	WRAL	5:30 News	530-6p								



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12	WRAL	5:30 News	530-6p	•	•	•	•	•	•		•
	ISSUE CLA	ASS OF TIME NON WINDO	W r1.15								
	WRAL			M	01/21/13	:00				See MG 12.2,12.3	1
	WRAL			F	01/25/13	:30	5:55 PM	ASD011701H		MG for 1.1,12.1	2
		Late News	11-1135p	F	01/25/13	:30	11:27 PM	ASD011701H	\$1,600.00	MG for 1.1,12.1	3
13	WRAL	5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME NON WINDO	W r1.15								
					3 to 01/27/13	1x	1				
	WRAL			W	01/23/13	:30	5:43 PM	ASD011701H	\$1,200.00		1
14	WRAL	5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME NON WINDO	W r1.15								
					3 to 01/27/13	1x	1				
	WRAL	5:00 First News		F	01/25/13	:30	5:29 PM	ASD011701H	\$1,200.00		1
15	WRAL	6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME NON WINDO	W r1.15								
				01/21/1	3 to 01/27/13	1x	-1				
	WRAL			Tu	01/22/13	:30	6:07 PM	ASD011701H	\$1,600.00		1
16	WRAL	6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIMÈ NON WINDO	W r1.15								
					3 to 01/27/13	1x	1				
	WRAL			Th	01/24/13	:30	6:23 PM	ASD011701H	\$1,600.00		1
18	WRAL	CBS Evening News (M-F)	630p-7p								
	ISSUE CLA	ASS OF TIME NON WÌNDÓ									
				01/21/1	3 to 01/27/13	1x	1				
	WRAL			W	01/23/13	:30	6:50 PM	ASD011701H	\$1,600.00		1
19	WRAL	CBS Evening News (M-F)	630p-7p								
		ASS OF TIME NON WINDO									
			-	01/21/1	3 to 01/27/13	1x	1				
	WRAL			F	01/25/13	:30	6:41 PM	ASD011701H	\$1,600.00		1
21	WRAL	Face The Nation 1030-113	30 1030-1130			•			* ,		



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Aired Spots

15

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21	WRAL	Face The Nation 1030-1130	1030-1130								
	ISSUE CLA	ASS OF TIME NON WINDOW r1.1									
				01/21/13 to	01/27/13	1x	1				
	WRAL			Su	01/27/13	:30	11:29 AM	ASD011701H	\$300.00		1
22	WRAL	6pm News (Sun)	6-630p								
	ISSUE CLA	ASS OF TIME NON WINDOW r1.1									
				01/21/13 to	01/27/13	1x	1				
	WRAL	Sunday 630pm News	630-7pm	Su	01/27/13	:00			\$500.00	Credited	1

Gross Total \$18,300.00

Agency Commission \$2,745.00

Net Amount Due \$15,555.00 Payment Terms 30 Days